

PORTFOLIO



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INTRODUCTION

Introduction

In this portfolio, you'll find the results of my experience working across events and branding projects. While having studied for a bachelor's degree and gained corporate experience in graphic design.

It's always pleasing when someone is curious about your work, so welcome to my world.

MY WORKS

Works Overview

In this collection, you'll find a mix of projects that range from branding projects to event communication.



1 SkateDay '25 Event Communication



2 Skateboarding At MACBA Branding



3 Confiteor Event Branding

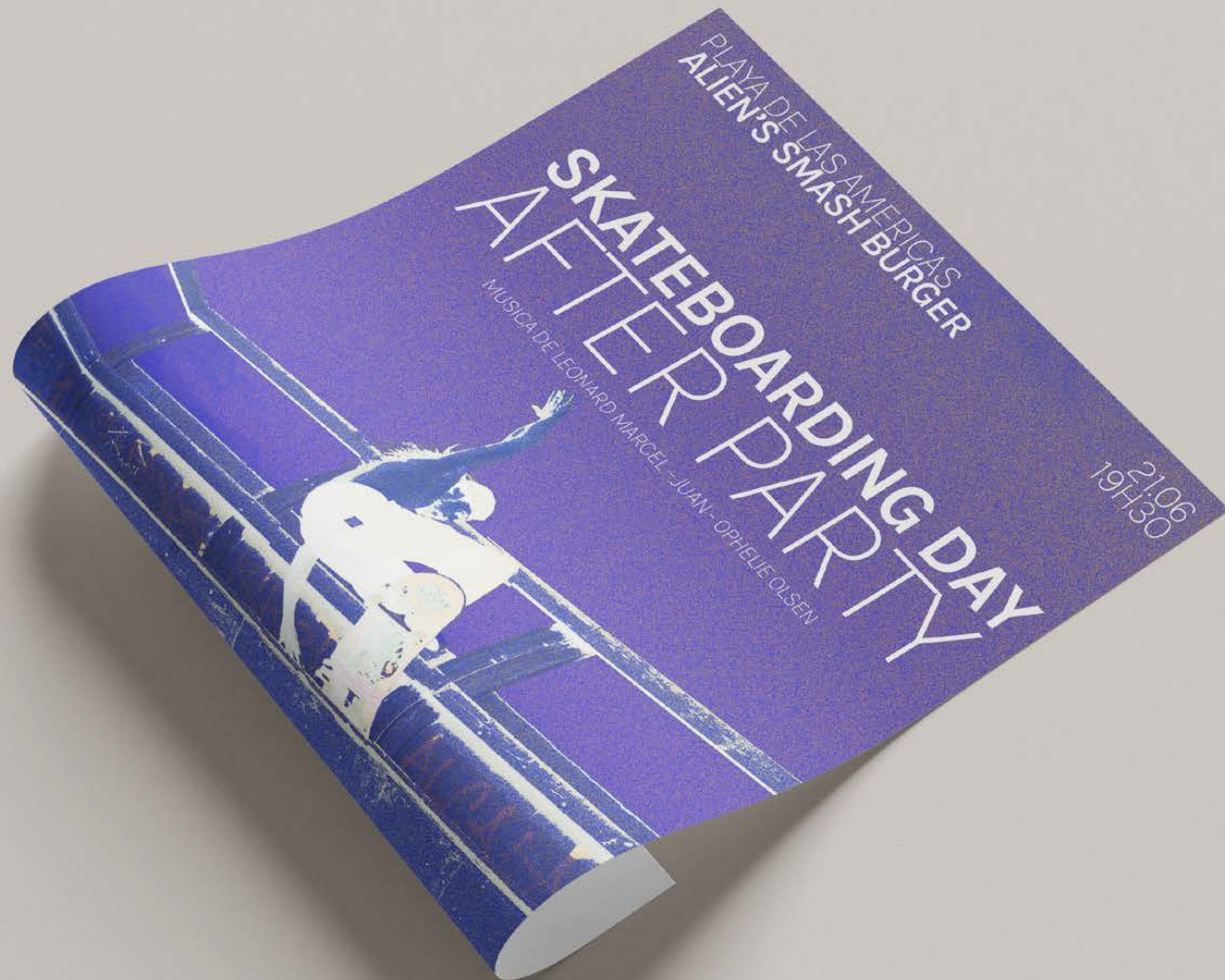


2 EPA Branding

SKATE DAY 25'

01 EVENT

COMMUNICATION



Skate Day 25'

Event Communication

With a member of the skateboarding community in South Tenerife, we organised an event from day to night. The aim was to organise a skateboarding contest in the afternoon and an afterparty with DJ sets.

As I was the only graphic designer in the organisation, I took care of all the assets.



Skate At MACBA

02 BRANDING

S K A T E A T M A C B A

The logo consists of a thick, black, U-shaped frame. The top of the frame is a horizontal line, and the two sides are vertical lines that curve slightly outwards at the top. Across the top of this frame, the letters 'SKATEATMACBA' are written in a bold, black, sans-serif font. The letters are slightly arched to follow the curve of the top of the frame. The 'S' is at the left end, followed by 'K', 'A', 'T', 'E', 'A', 'T', 'M', 'A', 'C', 'B', and 'A' at the right end.

Skate At MACBA

Branding

This project is a tribute to MACBA, one of the most iconic skateboarding spots in the world. I created a virtual museum where each month an artist shares work inspired by this legendary place, supported by an online shop offering exclusive merch. From visual identity to website, social media, and products, I handled every part of the design process on my own. What started as a concept project has since evolved into my brand, Don't Touch My Spot, defending iconic skate and surf spots against mass tourism.

IMAGE ONE: Tote bag cretaed for the merchandising.

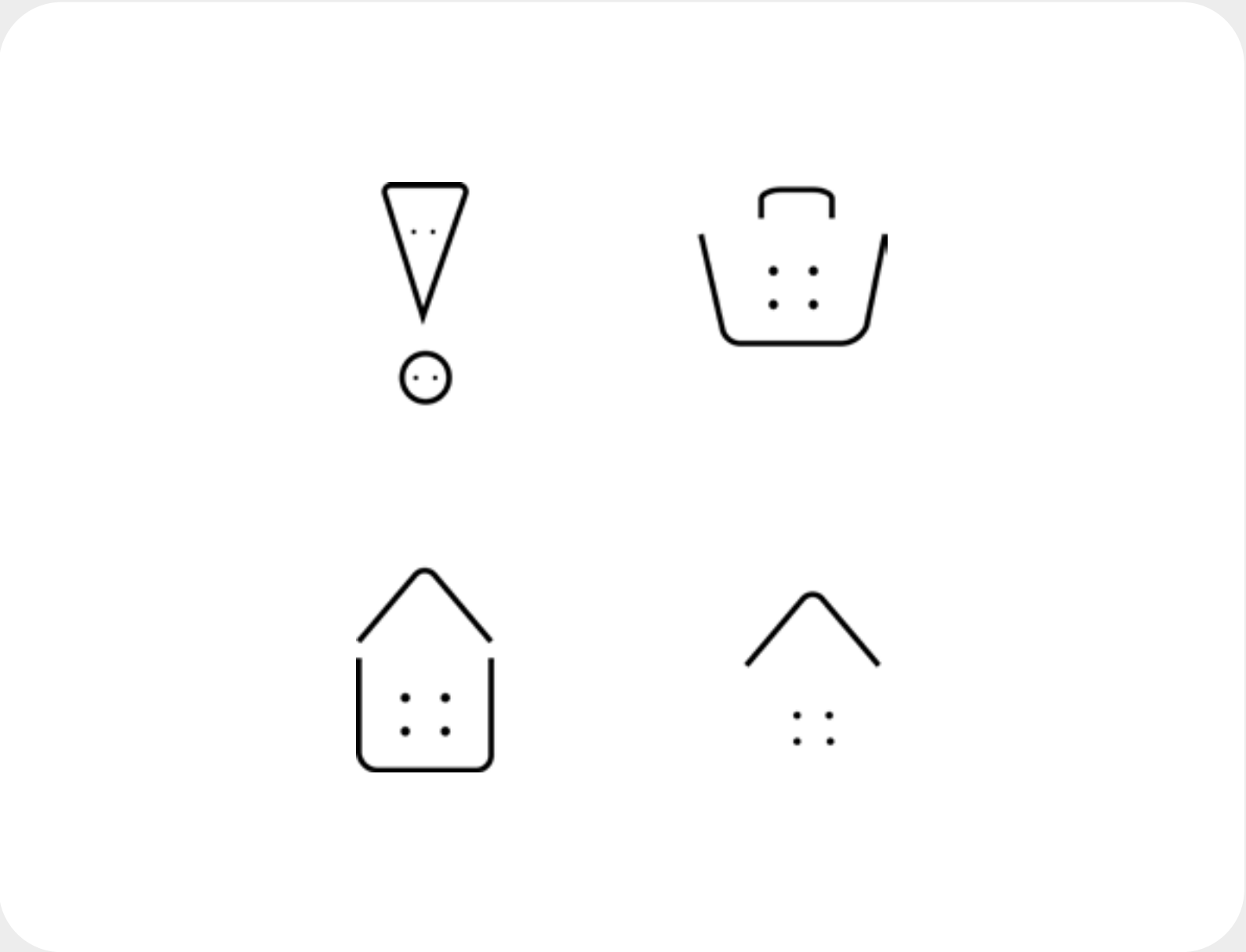
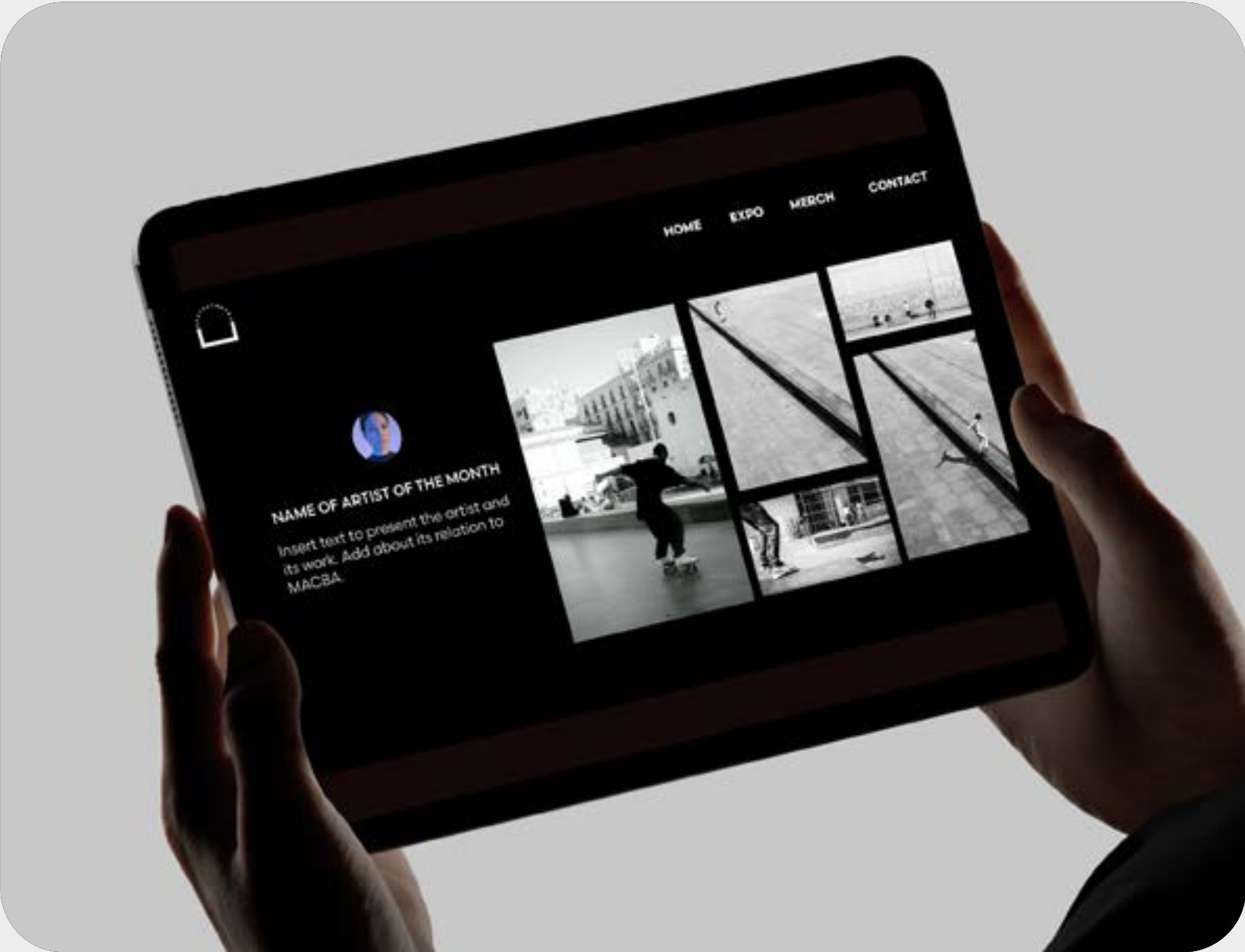
IMAGE TWO: Homepage of the online museum.

IMAGE THREE: Instagram post.

IMAGE FOUR: Instagram post.

IMAGE FIVE: Template artists' page.

IMAGE SIX: Iconography for the website.



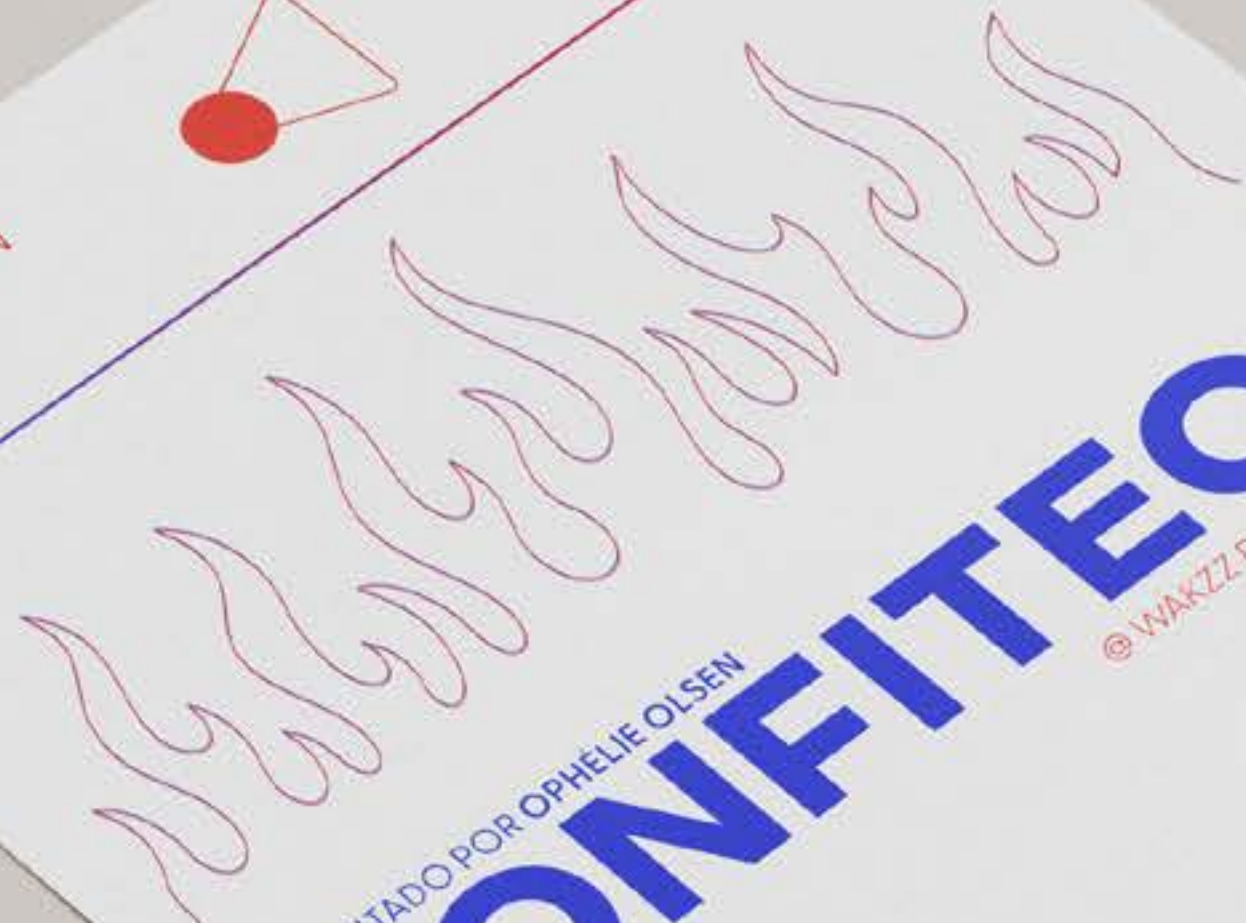


Confiteor

03 EVENT BRANDING

EXPOCISION
MUSICA

20h00
18.07.2025



PRESENTADO POR OPHELIE OLSEN

CONFITEOR

@WAKZZ POINT COWORKING

RESERVA TUS ENTRADA POR AQUI:



EXPOC
MUSICA

PRECIO: 10 € POR ENTRADA, QUE INCLUYE:

- ACCESO AL EVENTO
- UNA BEBIDA DE BIENVENIDA
- LA POSIBILIDAD DE GANAR UNA CAMISETA!



AV. RAFAEL PUIG - LAS AMERICAS
CENTRO COMERCIAL CITY CENTER - LOCAL 73



RESERVA TUS ENTRADA POR AQUI:



PRESENTADO POR
co

PRECIO: 10 € POR ENTRADA, QUE INCLUYE:

- ACCESO AL EVENTO
- UNA BEBIDA DE BIENVENIDA
- LA POSIBILIDAD DE GANAR UNA CAMISETA!

Confiteor

Event Branding

This project is a branding project for one of my personal event. The event was composed of a musical performance and a exhibition of some of my illustration work.

I wanted to design a strong visual identity, in order to create a whole universe around the event.

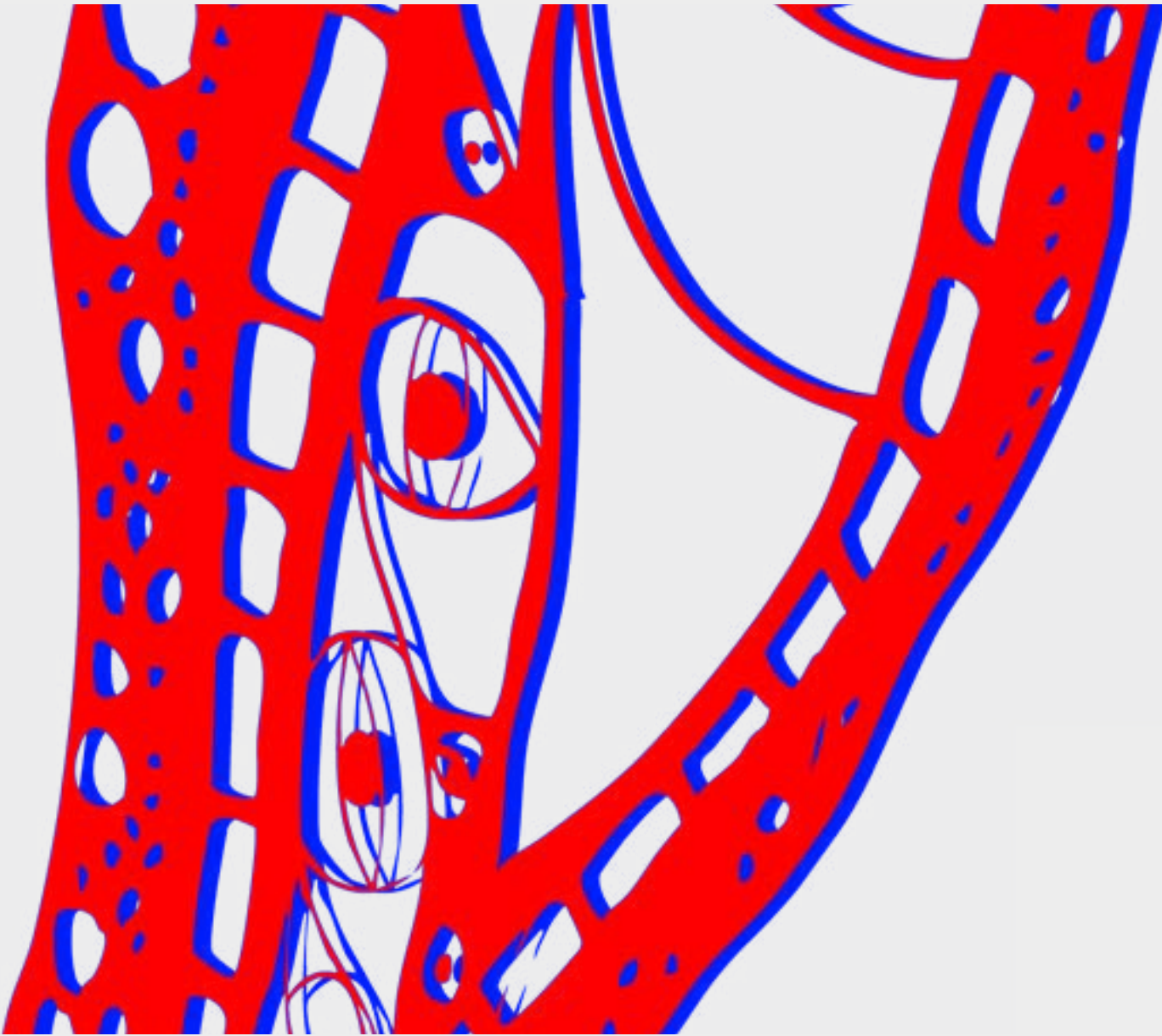
The main assets to design were the poster, and the program.

IMAGE ONE: This program was designed to be posted on Instagram, but also printed to be handed to the visitors.

IMAGE THREE: This is one of the illustration that I've shown at the event.

IMAGE TWO: This is one of the illustration that I've shown at the event.

IMAGE FOUR: This is the poster of the event.



EPA

04 BRANDING



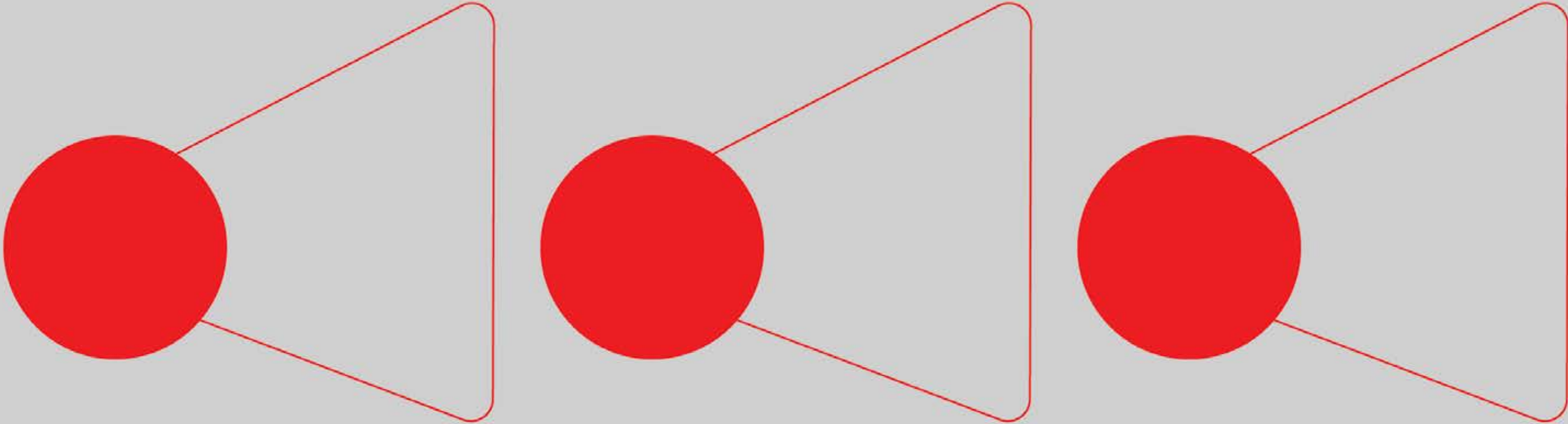
EPA

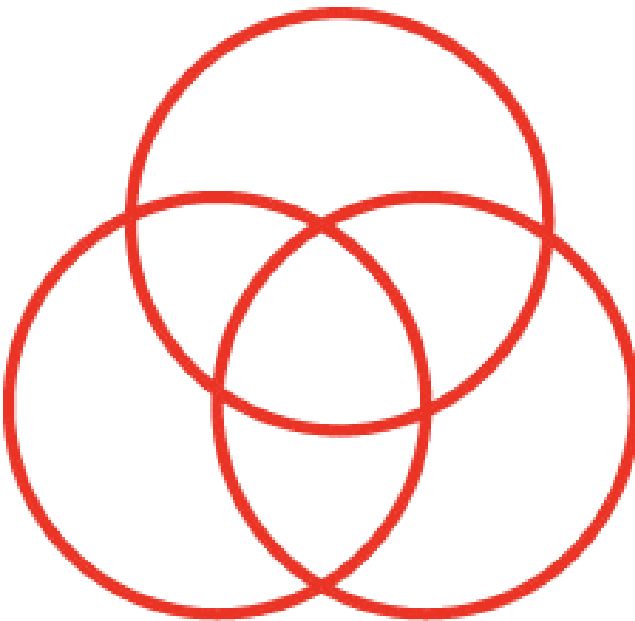
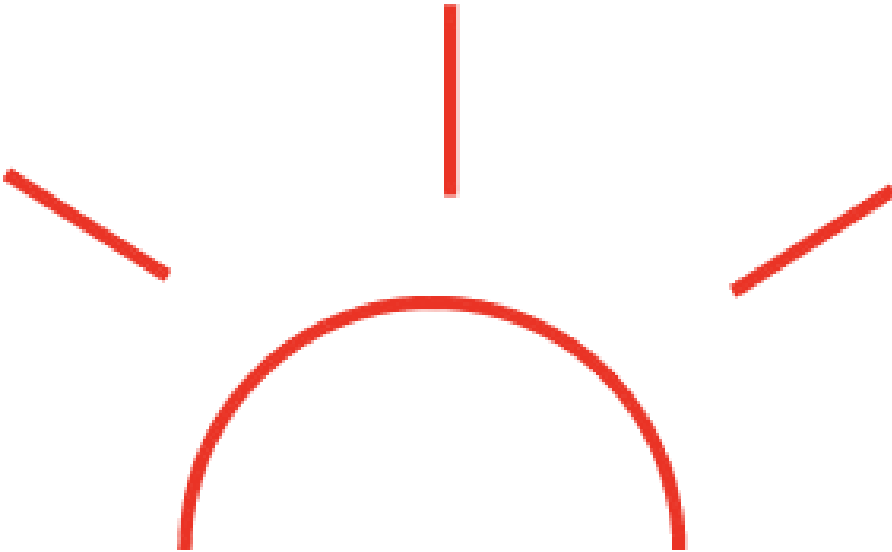
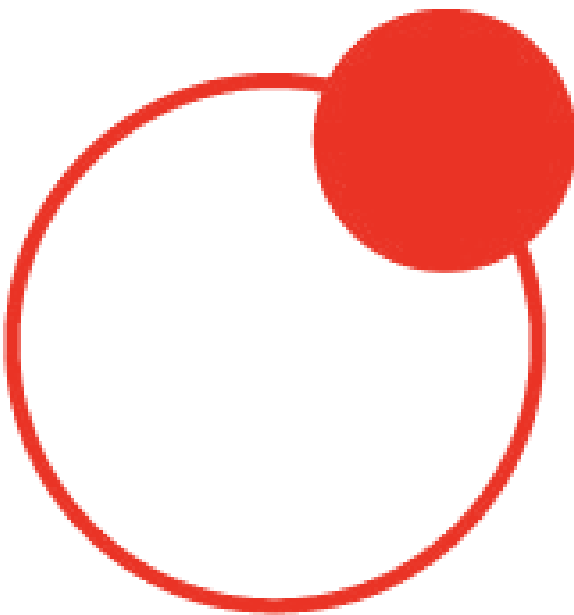
Branding

This project was to create the visual identity of the organisation ‘EPA’. A collective dedicated to supporting emerging artists in bringing their events to life. They help them secure venues, manage communication, and create tailored audio-visual content to showcase their work.

For this project I created their brand book and their visual identity.







DESIGN AESTHETIC

**Design
Aesthetic**

**INNOVATIVE
BOLD
MINIMAL**

**If I had to resume my style: I like going straight
to the point and in my own way.**

LET'S WORK TOGETHER